

The Arkansas Academy of Science

106th Annual Meeting
March 31st - April 1, 2023

Banquet Guest Speaker

Rebecca Todd
Innovation Specialist
Arkansas Small Business and Technology Development Center (ASBTDC)

Presentation Title

The Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) program – a resource to develop and implement impactful research.

This program awards \$4B annually to small businesses and their partners to conduct research and development work that brings new and needed products and services from idea stage all the way to commercial-readiness level. The SBIR/STTR program encourages participation by all people, including women, people of color, people with disabilities, and entrepreneurs located in all 50 states and U.S. territories. This program grows sustainable companies and high-tech jobs across the nation.

Rebecca Todd has been ASBTDC's full-time innovation consultant since November 2009. She assists technology-based small businesses and university researchers throughout Arkansas with navigating federal funding opportunities within the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs that support innovation with high commercial potential.



Rebecca guides clients with qualified research ideas through each stage of registering their businesses with the federal government, drafting proposal narratives and budgets to respond to agency core review criteria, and finalizing application materials. Additionally, she leads SBIR/STTR training events and has strong working relationships with SBIR/STTR agency program managers and state funding organizations.

Rebecca Todd has a master's degree in professional and technical writing from UA Little Rock and has master's and bachelor's degrees from the University of Arkansas, Fayetteville. Previously she was a technical writer at Dassault Falcon Jet. She is a certified technology counselor and a Certified Business Advisor®